



**FOR IMMEDIATE RELEASE**

**Green Technology Training Now Available Online**

*Collaboratively produced Purdue University – Oxygen Education online green technology training available to public.*

**West Lafayette and Indianapolis, Ind. – January 25, 2010** – The **Purdue Research Foundation** and **Oxygen Education, LLC**, a market leading developer of online content for technical education and workforce development, today announced a licensing agreement that makes the Green Generalist Training developed as part of a collaboration between the Purdue Technical Assistance Program (TAP) and Oxygen Education available to the public. Educational institutions, business, industry, and workforce development initiatives that license the training can easily provide learners, employees, and workers green training online.

"Making Green Generalist Training available online to the public will provide the opportunity to learn about green technology, global sustainability and the associated cost-cutting practices," said Joseph B. Hornett, senior vice president, treasurer and COO of the Purdue Research Foundation. "Interest in environmentally friendly methods is booming, and people trained to understand how to address sustainability issues will be able to market themselves better to prospective employers."

The Green Generalist Training examines the key environmental issues facing manufacturers and identifies ways to redesign business practices using environmentally friendly techniques. A case study simulation included in the training provides learners experience analyzing business processes and adopting sustainable practices.

"Oxygen Education is very pleased the efforts of our sustainability collaboration with Purdue are now publicly available," said Mike Fitzgerald, president, Oxygen Education. "Providing high quality online training allows educational institutions to extend programming without incurring the time and expense required to build a curriculum locally. Industry and workforce development initiatives also save time and money when they offer skills development training in a 24 / 7 accessible online environment."

Purdue's TAP chose Oxygen Education to develop the online training based on the company's proven ability to develop high quality, engaging online learning content. In addition to the Green Generalist Training, Oxygen Education offers a library of more 100 ready-to-implement content modules for technical education and workforce development. For information about licensing the Green Generalist Training contact Oxygen Education [sales@o2ed.com](mailto:sales@o2ed.com) or (317) 275-5959.

For more information about Purdue University's Technical Assistance Program Green Enterprise Development Program, email [MEPworkshops@purdue.edu](mailto:MEPworkshops@purdue.edu) or call (800) 877-5182.

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### **About the Purdue Research Foundation**

The Purdue Research Foundation is a private, nonprofit foundation created to advance the mission of Purdue University. The foundation accepts gifts; administers trusts; funds research, scholarships and grants; acquires property; and negotiates research contracts on behalf of Purdue. In the 1990s, the foundation was charged with helping the university in the realm of economic development. The Purdue Research Foundation oversees the Purdue Research Park, which is the largest university-affiliated business incubator in the country. In addition to the Purdue Research Park in West Lafayette, the foundation has established or is currently constructing technology parks in other locations around Indiana that include Merrillville, New Albany and Indianapolis.

### **About Oxygen Education**

Oxygen Education, LLC develops high quality, interactive content for online technical education and workforce development. Our staff of experienced manufacturing and technology industry personnel works closely with our highly trained instructional and graphic design teams translating complex, technical concepts into engaging online learning experiences. Our methodology affirms learner competency with thorough activities and end-of-chapter assessments. Educational institutions, manufacturers, and workforce development programs around the globe choose Oxygen Education to train the world's evolving workforce. To learn more about Oxygen Education, please visit us at [www.o2ed.com](http://www.o2ed.com).

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